

# Northwest Community Center

## Golf Play Day Sponsorship Opportunities

Take advantage of one or more of these wonderful opportunities to showcase your company at NWCC's 2<sup>nd</sup> Annual Golf Play Day • Monday, June 26, 2006 • Aldeen Golf Club • 1900 Reid Farm Rd., Rockford • 18 hole shotgun start at 8:00 am • Luncheon following at Giovanni's Restaurant

### Presenting Sponsor \$ 5, 000

- Event will include the sponsor's name
- Name and logo on all advertising materials
- Name and logo on all of the signage at event
- Complementary foursome with lunch for four
- Media recognition
- Verbal recognition the day of the event
- Signage at luncheon
- Company name to appear on the display in golf carts
- On-site promotion area for business
- Brochures in gift bags for all participants
- Company name and logo to appear on the signage at one hole
- Website presence

### Cooperating Sponsor \$ 2, 500

- Name mentioned as sponsor on 50% of all advertising materials
- Name and logo on all of the signage at event
- Media recognition
- Verbal recognition on the day of the event
- Brochures in gift bags for all participants
- On-site promotion area for business
- Company name and logo to appear on the signage at sponsored hole
- Website presence

### Participating Sponsor \$ 1,000

- Name mentioned as a sponsor in 25% of all advertising materials
- Name and logo on all of the signage at event
- Media Recognition
- Verbal recognition on the day of the event
- Brochures in gift bags for all participants
- Company name and logo to appear on the signage at sponsored hole
- Website presence

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## Golf Play Day Sponsorship Opportunities Cont'd.

### Contributing Sponsor \$500

- Underwrite event expenses
- Signage on snack cart
- Media Recognition
- Verbal recognition during luncheon

### Two Hole Sponsor \$400

- Signage with your company name at two holes
- Signage at the luncheon
- Verbal recognition during luncheon
- Company name on banners at luncheon

### Single Hole Sponsor \$200

- Signage with your company name at one hole
- Verbal recognition during luncheon
- Company name on banners at luncheon

### Goodie Bag Donation

- Donor to provide 150 promotional gifts for inclusion in the goodie bag
- Golf theme preferred
- Verbal recognition during luncheon
- Company name on banners at luncheon

### Auction/Raffle Donation

- Donor to provide auction and/or raffle prize. Auction and raffle to take place during luncheon
- Verbal recognition during luncheon
- Company name on banners at luncheon

### To confirm your sponsorship or donation

Complete the following commitment form and return it to the Northwest Community Center

- Fax: (815) 964-9628
- Mail: Northwest Community Center, 1325 N. Johnston Ave., Rockford, IL 61101

### Questions?

- Contact Jennifer Tewell at (815) 964-6885 or visit [www.northwestrockford.org](http://www.northwestrockford.org)
- Northwest Community Center is a non-profit organization. Sponsorships and donations are tax-deductible.

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## Golf Play Day Sponsorship/Donation Commitment Form

Yes, I would like to commit to (check all that apply):

- Presenting Sponsor \$5,000
- Cooperating Sponsor \$2,500
- Participating Sponsor \$1,000
- Contributing Sponsor \$500
- Two Hole Sponsor \$400
- Single Hole Sponsor \$200
- Goodie Bag Donation (150 items)
- Auction/Raffle Donation Estimated value \$ \_\_\_\_\_

Please provide a brief description of your donated goodie bag gift, raffle prize, and/or silent auction prize.

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Name \_\_\_\_\_

Company (as you would like it to appear on signage) \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Sponsorships are not confirmed until paid in full.

Sponsorships must be received by **June 12** for inclusion on signage and banners.

Goodie bag gifts and Auction/Raffle donations must be delivered to Northwest Community Center by 5:00 pm on **June 16**.

Questions? Contact the Northwest Community Center

1325 N. Johnston Ave., Rockford, IL 61101

Phone: (815) 964-6885, Fax: (815) 964-9628, E-mail: [jennifert@northwestrockford.org](mailto:jennifert@northwestrockford.org)